



NATIONAL FOOD AND NUTRITION COMMISSION

TERMS OF REFERENCE FOR LOCAL CONSULTANCY TO GENERATE INFOGRAPHICS FOR THE MAPPING AND GAP ANALYSIS REPORT

BACKGROUND

The National Food and Nutrition Commission (NFNC) of Zambia, a statutory body under the Ministry of Health, was established through the Act of parliament in 1967 with mandate to coordinate and advise the government on all matters regarding nutrition in the country. Since early 2015 NFNC has been spearheading implementation of the minimum package (12 nutrition priority Interventions) of the First1000 Most Critical Days Programme (First 1000 MCDP) in 14 pilot districts. These interventions are being implemented through the Government key line Ministries (MOH, MOGE, MOA, MOFL, MCDSW and MLG). The NFNC with support from nutrition cooperating partners recognised the need to scale up the implementation of the minimum package within and beyond the 14 pilot districts, with a view of reaching coverage of 80% plus of target beneficiaries including pregnant and lactating women and children under 2 years.

In 2016, the NFNC conducted a mapping exercise in 80 districts to identify the districts that where implementing nutrition specific and or nutrition sensitive interventions. A draft report was generated but required further improvement especially with presentations using maps. Therefore, this call for consultancy will help to generate maps on which interventions are implemented in which districts as well as partners supporting these interventions. This information will be helpful especially in rolling out the programme in the MCDP 2 2018 to 2022.

Therefore, the report is meant to showcase the findings of the mapping exercise indicating information and visibility on which nutrition partner is where regarding supporting the government ministries implementing nutrition interventions. The infographics will be used as a guide on the implementation of nutrition programmes and projects country-wide and will be a guiding document to bring on board phase 2 districts for the First 1000MCDP.

Objective of the Consultancy

The objective of this consultancy is to produce infographics that captures key results for the mapping and gap analysis exercise. The infographic information should clearly show which interventions are being implemented where and who is implementing or supporting these interventions in the districts, as well as beneficiary and geographical coverages.

The consultant will work with the core team from Public Health and Community Nutrition Unit and supervised by the Head-PHCNU/ National SUN/MCDP Coordinator.

TASKS OF THE CONSULTANT

The consultant will undertake the following:

- Review the Zero draft report of the MGA and discuss with core team from NFNC on data that will need to be presented in form of maps or other graphical presentations.
- Produce the text and infographics as well as pictographic to highlight nutrition interventions being implemented in various districts of the country including stakeholders implementing or supporting these interventions.
- Produce content and appropriate images/photography to indicate beneficiary coverage distribution by district and province.
- Build capacity among the core team members at NFNC to be able to generate maps and other infographics as this exercise is anticipated to be undertaken on continuous basis.

EXPECTED OUTPUTS

- Revised maps and infographics for the draft Mapping and Gap Analysis report.

TIME FRAME

The duration of the consultancy is around 6 working days within 15 working days after signing the contract.

REMUNERATION

A lump sum quotation is required including fees and other relevant expenses.

QUALIFICATIONS AND SKILLS

- Minimum BSc in Communications or Information systems or related field.
- Qualification in GIS is an added advantage
- At least five years of professional experience developing infographic products or related field.

- Traceable experience in technological and artistic aspects of developing and producing infographic documents. (Excellent in graphic, drawing and design skills).
- Able to present complex information in diagrams, charts, as well as in the form of conventional maps.
- Should be able to produce neat, accurate and detailed pictographic work.
- Proven experience working with regional/international organizations.
- A proven track record of high standards/accountability for work products, meeting deadlines, an ability to prioritize tasks within his/her work program and strategies for working both collectively with others on the team and independently to deliver products of the highest caliber.
- Strong information-gathering and analytical skills, coupled with excellent written and oral communication skills.
- Ability to meet deadlines

APPLICATION PROCESS

All interested applicants to send application written ‘confidential’, stating the assignment with the following documents to the Executive Director: National Food and Nutrition Commission of Zambia: Stand No.5112 Lumumba Road. P.O Box 32669 LUSAKA, ZAMBIA Tel: +260 211 227803

– a) Cover letter, b) curriculum vitae c) samples of work d) references and e) financial proposal containing work plan specifying a total lump sum amount (we only process the proposal that offers price and work plan)

DEADLINE FOR APPLICATION

Wednesday 24th January 2018